

BRADY B-7605 THERMAL TRANSFER PRINTABLE SYNTHETIC WHITE LABEL STOCK

TDS No. B-7605
Effective Date: 10/04/2011

Description:

GENERAL

Print Technology: Thermal transfer
Materials Type: White synthetic polyethylene/polystyrene
Finish: Matte
Adhesive: Permanent rubber

APPLICATIONS

B-7605 is recommended for indoor use.
Limited outdoor use (1-2 months).

SPECIAL FEATURES

B-7605 is a synthetic film with low internal strength and a high performance adhesive that prevents one piece removal from most surfaces.

RECOMMENDED RIBBONS

Recommended ribbons for B-7605 are Brady Series R-7950 and R-7961 thermal transfer ribbons.

ROHS Environmental Compliance

Brady B-7605 is RoHS compliant using EU Directive 2002/95/EC.

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 - Substrate - Adhesive - Total	0.100 mm (0.0039 inch) 0.015 mm (0.0006 inch) 0.115 mm (0.0045 inch)
Tensile Strength	PSTC-31	120 N/100 mm (6.8 lbs/inch)
Elongation	PSTC-31	150%
Drop Shear	PSTC-7 (except use 1/2 * 1 inch sample)	20 hours
Tack	ASTM D 2979 Polyken™ Probe Tack (1 sec dwell, 1 cm/sec separation)	775 g
Adhesion to: - Stainless Steel - Polypropylene	ASTM D 1000 24 h dwell time 24 h dwell time	90 N/100 mm (82 oz/inch) 84 N/100 mm (76 oz/inch)

Performance properties tested on B-7605 printed with R-7950 and R-7961 using Bradyprinter™ THT Model 300X thermal transfer printer. Printed samples laminated to aluminium and unless noted, results are the same for both ribbons.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
Humidity Resistance	30 days at 37° C (100° F) and 95% R.H.	No visible effect
U.V. Light Resistance	30 days in Q-Sun XE-1	Slight discoloration
Weatherability	ASTM G154 30 days in QUV	Very slight discoloration, slight edge lifting
High Service Temperature	30 days at 50° C (122° F) 30 days at 80° C (176° F)	No visible effect Very slight discoloration
Low service Temperature	30 days at -40° C (-40° F)	No visible effect
Abrasion Resistance	Fed. Std. 191A, Method 5306 Taber Abraser, CS-10 grinding wheels, 500 g/arm	Print legible to: R7950: 75 cycles R7961: 50 cycles

PERFORMANCE PROPERTIES	CHEMICAL RESISTANCE
------------------------	---------------------

Samples printed with R-7950 and R-7961 ribbon using a BradyPrinter™ THT Model 300X Thermal Transfer Printer. Samples laminated to aluminium panels and allowed to dwell 24 hours prior to testing. Test was conducted at room temperature. Testing consisted of five cycles of 10 minute immersions in the specified chemical reagent followed by 30 minute recovery periods. Cotton swab rub after final immersion.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	EFFECT Without rub	R-7950	R-7961
Isopropanol	No visible effect	2	5
Iso-octane	No visible effect	1	1
Toluene	No visible effect to print, severe delamination	5	5
Acetone	No visible effect	5	5
MEK	No visible effect	5	5
n-Hexane	No visible effect	1	1
Alcohol mixture*	No visible effect	1	2
Sulphuric Acid (10%)	No visible effect	2	4
Sodium Hydroxide (5%)	No visible effect	2	4
Skydrol® 500 B 4	No visible effect	3	5
Diesel	No visible effect	1	2
White Spirit	No visible effect	2	2
Water	No visible effect	1	1
Sodium Chloride	No visible effect	1	1

* Alcohol Mix is 50% ethanol, 30% methanol, and 20% water by volume.

- 1 = no visible effect
- 2 = slight smear or print removal; detectable but minimal smear
- 3 = moderate smear or print removal (print still legible)
- 4 = severe smear or print removal
- 5 = complete print and/or topcoat removal

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least **two years from the date of receipt** for this product as long as this product is stored in its original packaging in an environment *below 80°F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use in their actual applications.

Trademarks:

ASTM: American Society for Testing and Materials (U.S.A.)
 BradyPrinter™ is a trademark of Brady Worldwide, Inc.
 Fed. Spec.: United States Federal Specification (U.S.A.)
 PSTC: Pressure Sensitive Tape Council (U.S.A.)
 Polyken™ is a trademark of Testing Machines Inc.
 Skydrol® is a registered trademark of the Monsanto Company

Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and

workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

Copyright 2016 W.H. Brady, N.V. | All Rights Reserved
Material may not be reproduced or distributed in any form without written permission.

Brady Europe | Industriepark C3 Lindestraat 20 | B9240 Zele | Belgium | Tel: +32 52.45.7811 | Fax: +32 52.45.7812