

**BRADY B-707 LASERTAB® MARKERS**

TDS No. B-707  
Effective Date: 01/27/2000

**Description:**

B-707 is a white polyester film with a permanent acrylic pressure sensitive adhesive and a topcoat specifically formulated for laser printer toners.

B-707 is recommended for telecommunications applications, computer housing units, rating plates and asset I.D. that require good solvent resistance and moderate to high temperature performance.

B-707 is formulated specially for laser printers. The material offers high print resolution, good solvent resistance, smudge resistance, and moderate to high temperature performance. The adhesive is specifically formulated for rough and low surface energy surfaces.

B-707 is a UL Recognized Component and CSA Accepted material when printed with designated laser printer toners. See UL File MH17154 and CSA Acceptance Record LS41833 for specific details.

**Details:**

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Substrate -Adhesive -Total	0.0026 inch (0.0660 mm) 0.0020 inch (0.0508 mm) 0.0046 inch (0.1168 mm)
Adhesion to: -Stainless Steel	ASTM D 1000 20 minute dwell 24 hour dwell	53 oz/in (58 N/100 mm) 65 oz/in (71 N/100 mm)
-Textured ABS	20 minute dwell 24 hour dwell	16 oz/in (18 N/100 mm) 17 oz/in (19 N/100 mm)
-Polypropylene	20 minute dwell 24 hour dwell	29 oz/in (32 N/100 mm) 32 oz/in (35 N/100 mm)
-Painted Enamel	20 minute dwell 24 hour dwell	58 oz/in (63 N/100 mm) 72 oz/in (79 N/100 mm)
-Powder Coated	20 minute dwell 24 hour dwell	42 oz/in (46 N/100 mm) 52 oz/in (57 N/100 mm)
Tack	ASTM D 2979 Polyken™ Probe Tack 1 second dwell	37 oz (1150 g)
Drop Shear	PSTC-7 (except use 1/2" x 1" sample)	42 hours
Tensile Strength and Elongation	ASTM D 1000 -Machine Direction -Cross Direction	39 lbs/in (683 N/100 mm), 77% 53 lbs/in (928 N/100 mm), 65%
Dielectric Strength	ASTM D 1000	7500 volts

Performance Properties tested on B-707. Samples laser printed with a Hewlett Packard LaserJet III.

PERFORMANCE PROPERTIES	TEST METHODS	TYPICAL RESULTS
High Service Temperature	30 days at 267 °F (130°C)	No visible effect
Low Service Temperature	30 days at -40°F (-40°C)	No visible effect
Humidity Resistance	30 days at 100°F (37°C), 95% R.H.	No visible effect
UV Light Resistance	30 days in UV Sunlighter™ 100	No visible effect
Weatherability	ASTM G155, Cycle 1 30 days in Xenon Arc Weatherometer	No visible effect

Salt Fog Resistance	ASTM B 117 30 days in 5% salt fog solution chamber	No visible effect
<b>PERFORMANCE PROPERTY</b>		<b>CHEMICAL RESISTANCE</b>

Samples printed with a Hewlett Packard LaserJet III printer. Test was conducted at room temperature after 24 hour dwell. Testing consisted of 5 cycles of 10 minute immersions in the specified chemical reagent followed by 30 minute recovery periods. Ten cotton swab rubs wetted in the specified reagent after final immersion.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE	
	APPEARANCE OF LABEL STOCK	APPEARANCE OF LASER PRINTING
Methyl Ethyl Ketone	Slight adhesive ooze	Printing removed
1,1,1-Trichloroethane	Slight adhesive ooze	Printing removed
Toluene	Slight adhesive ooze	Printing removed
Freon® TMS	Slight adhesive ooze	No visible effect
Isopropyl Alcohol	No visible effect	No visible effect
Mineral Spirits	No visible effect	No visible effect
JP-4 Jet Fuel	No visible effect	No visible effect
ASTM #3 Oil	No visible effect	No visible effect
Mil 5606 Oil	No visible effect	No visible effect
Skydrol® 500B-4	No visible effect	Printing removed
Super Agitene®	No visible effect	No visible effect
Deionized Water	No visible effect	No visible effect
3% Alconox® Detergent	No visible effect	No visible effect
10% Sodium Hydroxide Solution	No visible effect	No visible effect
10% Sulfuric Acid Solution	No visible effect	No visible effect

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least **two years from the date of receipt** for this product as long as this product is stored in its original packaging in an environment *below 80 degrees F (27°C) and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

#### Trademarks:

Alconox® is a registered trademark of Alconox Co.  
 Freon® is a registered trademark of Du Pont de Nemours, E.I. and Company.  
 LaserTab® is a registered trademark of Brady Worldwide, Inc.  
 Polyken™ is a trademark of Testing Machines Inc.  
 Skydrol® is a registered trademark of the Monsanto Company  
 Sunlighter™ is a trademark of the Test Lab Apparatus Company  
 Super Agitene® is a registered trademark of Graymills Corporation  
 ASTM: American Society for Testing and Materials (U.S.A.)  
 PSTC: Pressure Sensitive Tape Council (U.S.A.)  
 All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units.

**Note:** All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

#### WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers.

This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

Copyright 2016 Brady Worldwide, Inc. | All Rights Reserved  
Material may not be reproduced or distributed in any form without written permission.

---

Brady North America | 6555 W. Good Hope Rd | Milwaukee, WI 53223 | USA | Tel: 414-358-6600 | Fax: 800-292-2289